

February 15, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

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Received & Inspected

FEB 28 2008

FCC Mail Room

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

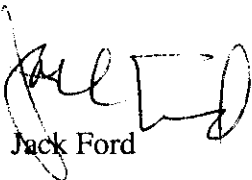
This letter is a request that the FCC not require WTVG 13abc in Northwest Ohio to increase the amount of public service programming.

WTVG already provides two hours of public service programming for its viewers. The two hours of programming include:

1. Bridges with local healthcare leader Donie Miller.
2. Coffee with the Fords, an arts and health focused program
3. Roundtable, a public affairs news program
4. Conklin & Company, a political table commentary

As a former Mayor of the City of Toledo, and now a participant in the Coffee with the Fords program, I have seen first hand the public service programming presented by WTVG.

Sincerely,


Jack Ford

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FEB 28 2008

2008 FEB 25 P 2:42

February 11, 2008

Chairman Kevin Martin
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

Federal Communications Commission
445 12th St., SW
Washington, DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

It has come to my attention that the Federal Communications Commission has issued a Notice of Proposed Rulemaking, based on some concerns on your part that local broadcasters may or may not be adequately addressing or involved with community issues relevant to their local viewers.

I believe that no further regulation is necessary as my experience with local television stations, and in particular KABC-TV, has demonstrated a consistent and comprehensive commitment to supporting organizations and causes that are important to community health, civic engagement, and vitality in Los Angeles and surrounding areas.

I was privileged to participate in a well-attended community forum in Pacoima, CA on July 19, 2006 that involved the KABC-TV general manager and several station executives as well as on-air news anchors. Pacoima is one of the poorest areas of Los Angeles, and is a predominantly Hispanic and African-American neighborhood. These constituencies represented the majority of the hundreds who came to this event and who took part in the dialog with the KABC-TV representatives on concerns about local issues and how these issues are represented in the media.

Aside from large scale community forums which were held by KABC-TV throughout the City of Los Angeles, their executives and employees have demonstrated a direct concern for those living in poverty. As an example, station employees each year adopt very needy families for the holidays through my agency, MEND, and provide food, new toys, new clothing, and household items for these impoverished parents and their children. Whatever is spent by the

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In the Matter of Broadcast Localism (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed

MEND letter – Page 2


employees on this project is then matched by the station manager who makes a direct contribution to MEND to help us in our on-going services to the poor.

KABC-TV has regularly broadcast stories about MEND events and activities, and has demonstrated great sensitivity in its reporting on poverty issues. They created a public service announcement for our organization that they aired repeatedly during prime-time news broadcasts as well as other hours of the day, and they also put together an informational video on MEND. The art director at KABC designed a new logo for our agency and did some graphic design for a mailing project. Individual employees have donated clothing for distribution to our clients, and have assisted in other volunteer capacities. All of this support has lent credibility to MEND's fund raising efforts, in-kind contribution solicitation, and volunteer recruitment efforts, and in many cases, has prompted support from other donors and organizations.

When I watch KABC-TV broadcasts, I am always impressed by the variety of community projects in which they are involved beyond their involvement with my agency's particular focus on poverty. As an example, I have observed various health awareness campaigns (childhood obesity, cancer prevention, diabetes prevention and treatment, etc). Also, they regularly provide emergency assistance information regarding earthquake, fire, and storm safety, along with related weather and traffic reports, and offer their website as an additional resource for information. KABC-TV has provided comprehensive coverage of the presidential race as well as local ballot measures and races.

KABC-TV's commitment to community involvement runs deep within their organization and is an impressive testimony to residents in this broadcast area. All of this leads me to believe that additional regulation would be unnecessary. Los Angeles is well-served by KABC-TV, and we would like to keep it that way!

Sincerely,


Marianne Haver Hill
Executive Director, MEND

Cc: Michelle Carey
Rick Chessen
Rudy Brioche
Amy Blankenship
Cristina Pauze
Monica Desai

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FILED/ACCEPTED

February 21, 2008

FEB 28 2008

Federal Communications Commission
Office of the Secretary



United Way of the Bay Area

Chairman Kevin Martin
Federal Communications Commission
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Washington DC 20554

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San Francisco, CA 94105
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1970 Broadway, Suite 500
Oakland, CA 94612
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401 Amador St.
Vallejo, CA 94590
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www.uwba.org

In the Matter of Broadcast Localism (MB Docket No. 04-233)

Dear Chairman Martin:

United Way of the Bay Area has an 80-year history of working to improve our many diverse Bay Area communities. In the course of fulfilling our mission, we have been privileged to partner with many of the leading Bay Area broadcasters. Over the years, they have actively supported United Way's philanthropic initiatives.

Volunteer Engagement:

- KGO-TV, our local ABC station, continues to provide their financial, creative and media resources to promote Week of Caring, a United Way volunteer program that matches thousands of workplace volunteers with hundreds of local nonprofits seeking assistance.
- In April of 2007, KGO-TV helped create and served as our media partner for "Bridging Communities." This mass participation event was designed to raise awareness for the many families who are living on the edge in the Bay Area. KGO-TV generously provided their marketing, production, talent and substantial media inventory, to inspire individuals to take action and improve lives.
- KPIX-5, our local CBS station, continues to commit their media resources to support the Jefferson Awards for Public Service Program. Their ongoing support for this volunteer recognition program illustrates CBS-5's strong commitment to community building, civic engagement and volunteerism.

Community Building:

- KGO-TV stepped in to serve as United Way's exclusive media partner for 2-1-1: an easy-to-remember telephone number that connects people in need with important community services and volunteer opportunities. KGO-TV has committed to investing resources year-round to raise awareness about 2-1-1 throughout the region.

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February 21, 2008

Page 2

- CBS-5 is a long-standing partner with United Way for "Food for Bay Area Families." This holiday food program helps feed hungry families throughout the Bay Area that are stretched beyond their financial limits. CBS-5 continues to provide their media and creative resources to build awareness for the program throughout the holiday season.
- In the wake of the tragic events of September 11th, KGO-TV, KPIX, KRON-4 and KTVU-2 have all provided their production capabilities and media inventory to mobilize people, convey information, and raise critical funds through PSAs, feature stories and news segments. Their role in times of crisis is essential given their ability to disseminate public health and crisis-preparedness information.

Personal Leadership:

- Valari Staab, President and General Manager of KGO-TV, and Mark Antonitis, President and General Manager of KRON-4 serve as active members of United Way's Board of Directors. They personally solicit support of other businesses and media partners, while running United Way campaigns among their own employees.
- Ron Longinotti, President/General Manager of CBS-5 has served on United Way's Campaign Cabinet and provides the station's resources for special events

The broadcast airwaves belong to the public and licenses are earned by those companies acting in the public interest. Bay Area broadcasters are role models in this regard and can be proud of their commitment to, and support of our community. Their contributions are numerous and help to change lives every day. They are valued United Way partners and their engagement makes possible our mission, and encourages our communities to take action.

Sincerely,



Anne Wilson
Chief Executive Officer,
United Way of the Bay Area

cc: The Honorable Nancy Pelosi, Speaker of the United States House of Representatives
Michelle Carey, Federal Communications Commission



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Office of the Commissioners
Federal Communications Commission
445 12th Street SW
Washington, DC 20544
February 22, 2008

FILED/ACCEPTED

FEB 28 2008

Federal Communications Commission
Office of the Secretary

04-233

Re: Report on Broadcast Localism and the Notice
of Proposed Rulemaking in MB Docket No. 04-233

501 Capitol Court, N.E.
Suite 200
Washington, D.C. 20002
(202) 543-4110
Fax: (202) 543-5975
www.nationalcenter.org

RECEIVED - FCC

FEB 22 2008

Federal Communications Commission
Bureau / Office

Dear Commissioners:

I am an Internet broadcaster. It is my passion to disseminate my views out to the American people and the world through video and print postings to my own web site and those of like-minded organizations. My ability to get my views across in this manner is reason enough for commissioners to cease any thoughts about renewing restrictions on content in the realm of broadcast media.

Your recent report on localism, I believe, would be a backdoor imposition of many of the content restrictions associated with the highly unpopular and rightly abandoned Fairness Doctrine. While these rules would not adhere to my work, I have been a guest of "old school" broadcasters and do not want them to feel in any way limited in what they can speak about and highlight because they are afraid of government-imposed punishment. To set up rules allegedly linked to local needs would do exactly that. It would return broadcasting into the sleepy medium it was over a generation ago when broadcasters avoided controversy to the degree that vibrant and engaging talk radio and political commentary was a rarity.

If I were a cynical person, I'd support these proposals because it would drive interest toward me from those starved for unadulterated and unfettered commentary. However, I am also a great fan of the free market — both of economics and ideas. As a patriot, I would not want to see any American deprived of their right to free speech. That is why I oppose this rulemaking.

Sincerely,

Bob Parks
National Advisory Council

2008 FEB 25 P 2:38

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